



Business Sponsor Information pack

You are joining 24 local businesses to sponsor a truly grass-roots sports event unlike any other. This event may well be unique and never repeated. We want to strengthen and extend the links between Pembrokeshire owned and operated businesses and the local community.

We would love to see you there supporting runners and contributing to the social media presence. Send a representative and get photographed!

For a contribution of £50, you can positively raise your profile. Your details will be printed and placed around the running course on 2 A4 sized posters. You will be seen by all the everyday users of the Racecourse as well as the 150+ Parkrunners and of course, participants of the Great Racecourse Relay.

Businesses may be able to set contributions to registered charities against profits for tax purposes.

At 09:00 on the Monday before the event sponsors will be randomly allocated to a particular hour, with one of them being chosen as the Lead Sponsor. The Lead Sponsor will be gifted the wooden baton to keep and awarded the baton at the end of the Saturday morning Parkrun.

Every sponsor will be randomly allocated one of the 24 hours of the Relay for the purpose of social media. That will be your hour, runners who are willing will be asked to post on social media with your details. The racecourse will post ongoing progress of the event on Facebook.

Every sponsor will get a locally made engraved wooden 'Thank You' plaque. This will be approximately A5 sized suitable for public display.

The lead sponsor will get an additional unique larger plaque.



The Great Racecourse Relay

How to become local sponsor.

Fill in this part yourself – email a photo of it to events@haverfordwest-racecourse.wales	
Business name	
Address	
Telephone	
Website	
Contact name	
Strapline	
Email address for receipt and updates	
Contact name (Authorising person)	
Donation Method	
The coordinators will confirm back to you	
Your sponsored hour	
Names of your sponsored runners	

You can design your own A4 poster, send a printed copy in or an electronic PDF. Contact events@haverfordwest-racecourse.wales if you want to do this. This will be needed at least a week before the event.



The Great Racecourse Relay

We ask for a donation of £50 by any of the methods below. Please make sure that you clearly identify your business name to get a confirmation receipt.

<https://www.peoplesfundraising.com/donation/great-racecourse-relay-sponsors>



We understand that some may be reluctant or unable to use an on-line donation system so, if you would still like to contribute, you are invited to send or leave a cheque, made out to Haverfordwest Racecourse (Public Park) Trust, inside a sealed envelope addressed to:

**The Secretary, Haverfordwest Racecourse Trust
c/o the Haverfordwest Cricket Club, Dale Road, Haverfordwest, SA61 1HZ**

You may prefer to make donations directly to our bank account via BACS at:

**Name: H/West Racecourse/Public Park/Tr Sort Code: 30-93-98 Account
00027276**